

Local Living

Magazine & Online

Distribution

22,000 copies, 66,000+ readers

This is our region, with its quintessential market towns, honey-coloured stone, the Rivers Welland and the Nene running through it and Rutland Water at its heart. This is the new Cotswolds without the crowds.

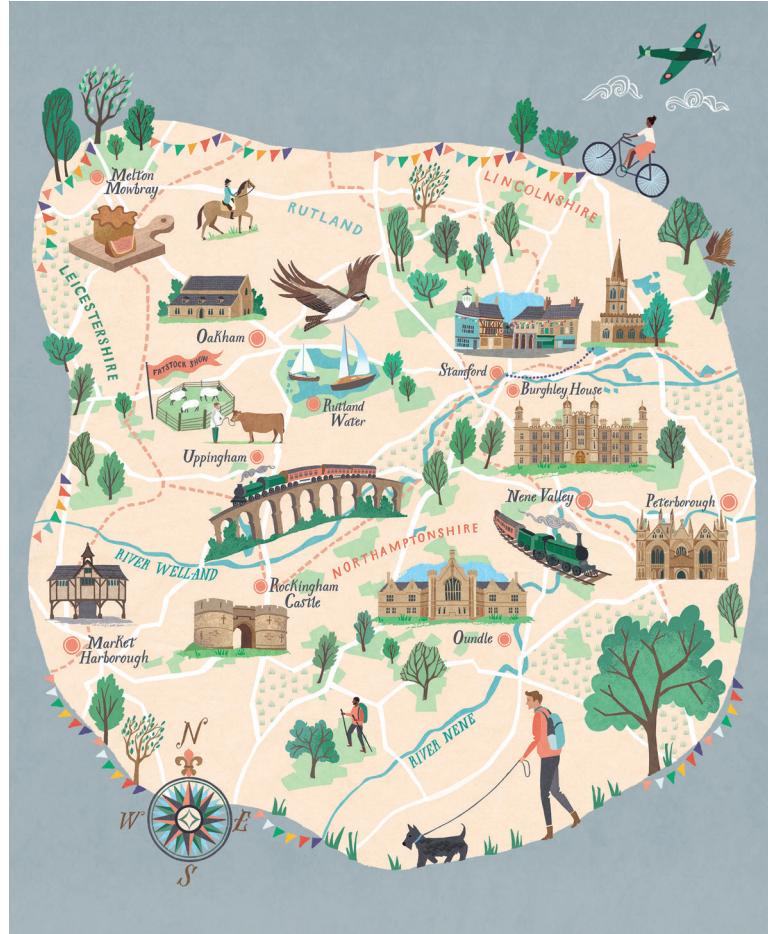


The majority of our print run goes direct through the letterboxes to ABC1 households, guaranteeing you first-rate coverage and readership. We run our own distribution

teams, which results in more precisely targeted deliveries. The balance of copies will go to hotels, restaurants, cafés and through retail outlets to ensure they are seen by the maximum number of visitors to each town in our region.

We print what we say we print. Always ask for a Certificate of Print to be sure. We are never knowingly undersold on cost per copy.

A full advertiser package that includes editorial and digital marketing support is available on bookings of six months or more. This will include a series discount.



Size	£ Rate exc. VAT
Double-page spread	1,400
Full page	800
Half page	430
Quarter page	270
Eighth page	160
Directory	£200 for 6 insertions
Leaflets	from £40 per 1,000

Advertisement sizes	Depth	Width
Full-page type	277mm	190mm
Full-page bleed	303mm	216mm
Half-page horizontal	133mm	190mm
Half-page vertical	277mm	90mm
Quarter page	133mm	90mm
Eighth page	62mm	90mm
Directory	50mm	44mm
Strip	30mm	190mm

We thrive on being local

We all live locally, socialise locally, school our kids locally, walk locally, shop locally and enjoy cultural events locally!

In the words of Ben Jones at the Olive

Branch: *'I like the style of the Living Magazine and the fact that it is so firmly based around what is going on locally. Over the years, it has been an important marketing tool for us.'*

Contact our advertisement managers to get booked up:

Stamford: Claudia Bayley, 01780 482828, claudia.bayley@btinternet.com

Nene Valley: Bridget Steele, 01733 707538, bridget.neneliving@ntlworld.com

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