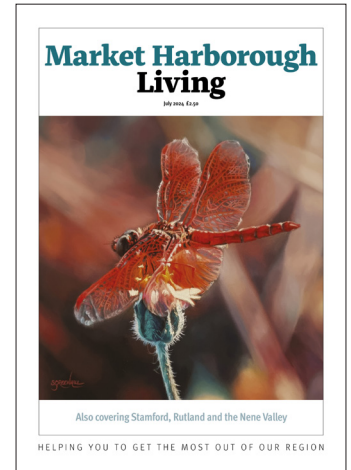


Local Living

The region's leading lifestyle magazine and digital offering

HELPING READERS GET MORE OUT OF WHERE WE LIVE • HELPING OUR LOCAL BUSINESSES FLOURISH



Unrivalled reach, visibility & response

Local Living is the region's leading lifestyle magazine and digital offering. It has an audience of over 50,000 across Stamford, Rutland, Market Harborough, Oundle and Thrapston, plus all the villages in between. We also have leading social media positions and reach an additional audience of over 10,000 a month. So altogether we reach 60,000+ potential customers a month!

Everything we produce, whether it is the magazine or a social media reel, is done to the highest standards by our brilliant team of content creators and designers. Your business will appear in exactly the right upmarket, discerning environment – just the sort of place you want to be seen. Many of the businesses that advertise with us have been with us since we launched 22 years ago, and this is because they love the quality of the product and consistently get a great response.

The majority of our print run goes direct through the letterboxes to ABC1 households, guaranteeing you first-rate coverage and readership. We run our own distribution teams, which results in more precisely targeted deliveries. The balance of copies goes to hotels, restaurants, cafés and through retail outlets to ensure maximum visibility.

A package of advertising, social media support & editorial

We can offer you a package of advertising, editorial and social media support that will give you a reach and impact that far outweigh any of our competitors, be they traditional print media or social media. In our experience you need a combination of the two to be really effective. We offer both in one package.

One advert automatically gets you into all four editions

We have four editions – Stamford Living, Rutland Living, Nene Valley Living and Market Harborough Living – and one advert automatically gets you into all four of them. The exciting thing about our geographic reach is that, as well as being highly visible to customers in your immediate vicinity, you will also reach totally new customers from outside your immediate region.

GET IN TOUCH

Contact the Advertisement Manager in the region your business is based:

Rutland & Market Harborough:
Tracy Watkinson, 01572 813187
tracy@bestlocalliving.co.uk

Stamford:
Claudia Bayley, 07876 171063
claudia.bayley@btinternet.com

Nene Valley (Peterborough, Oundle, Thrapston):
Nicholas Rudd-Jones, 01780 765571
nicholas@bestlocalliving.co.uk

Advertising Copy:
Rachel Beecroft, 01780 765320
rachel@locallivingdesign.co.uk

Publishing and Editorial:
Nicholas Rudd-Jones, 01780 765571
nicholas@bestlocalliving.co.uk



Size	£ Rate exc. VAT	
Double-page spread	1,100	
Full page	650	
Half page	350	
Quarter page	195	
Eighth page	105	
Directory	£200 for 6 insertions	
Leaflets	from £40 per 1,000	
Advertisement sizes	Depth	Width
Full-page type	277mm	190mm
Full-page bleed	303mm	216mm
Half-page horizontal	133mm	190mm
Half-page vertical	277mm	90mm
Quarter page	133mm	90mm
Eighth page	62mm	90mm
Directory	50mm	44mm
Strip	30mm	190mm